



## HOW TO OPT-IN FOR COMMUNICATION

### NEW REGISTRATION

1. Click on [Bonus Bucks Member Login](#) button or tab
2. Enter your 16 digit account number (located on the back of the card)
3. Enter the 6 digit pin number (located on the back of the card underneath the scratch to reveal temporary password)
4. Complete **'My Profile'**
5. Select **'yes'** to **Opt In** for Pioneer Communication
  - You will receive communications regarding current promotions and exclusive contests and prizes
  - You also receive 10 additional entries for every eligible contest\*
6. Once your profile is complete click on **'submit'**
7. You will receive a verification email to confirm your email address
8. **Confirm** email address and you are now a Registered Bonus Bucks Member

### EXISTING MEMBER

1. Click on [Bonus Bucks Member Login](#) button or tab
2. Enter your 16 digit account number (located on the back of the card)
3. Enter your password
  - If you are unable to remember your password call Pioneer Customer Service at 1-800-263-3594
4. Click on **'Update Profile'**
5. Select **'yes'** to **Opt In** for Pioneer Communication
  - You will receive communications regarding current promotions and exclusive contests and prizes
  - You also receive 10 additional entries for every eligible contest\*
6. Once your profile is complete click on **'submit'**
7. You are now a Registered Bonus Bucks Member

\*Pioneer reserves the right to change that option without any advance notice.