

Official Rules and Regulations

1. Official Rules – ‘Swipe for a Chance to Win \$1,000 in Bonus Bucks’

The ‘Swipe for a Chance to win \$1,000 in Bonus Bucks Contest’ (the “**Contest**”) is provided by Pioneer Energy (“**Pioneer**”), a brand of Parkland Fuel Corporation (“**Sponsor**”). This Contest is governed by these official rules and regulations (“**Official Rules**”). By participating in the Contest, each entrant agrees to abide by these Official Rules, including all eligibility requirements, and understands that the results of the Contest, as determined by Sponsor and its agents, are final in all respects. The Contest is subject to all federal, provincial and local laws and regulations and is void where prohibited by law.

2. HOW TO ENTER

No purchase is necessary to enter the Contest. The Contest runs from Feb 27 – April 23, 2019 11:59pm EST (the “**Contest Period**”) at all participating Pioneer locations. The number of entries will be limited to one (1) entry per eligible purchase. There are 2 ways to enter the Contest:

1. Make an eligible purchase in conjunction with an active and registered Pioneer Bonus Bucks Card and earn one (1) entry in the Contest. To be eligible, entries earned via this method must be completed in accordance with these Official Rules during the Contest Period.

OR

2. No purchase is necessary to enter the Contest. To obtain one (1) entry in the Contest, print your first name, last name, telephone number, age, complete mailing address (including postal code), your registered Bonus Bucks card number and include your confirmation to participate in the Contest and mail to:

No Purchase Entry Request
Swipe for a Chance to win \$1,000 in Bonus Bucks
Parkland Fuel Corporation
Loyalty Coordinator
#100 4919 59 Street, Red Deer, AB T4N 6C9

Upon receipt of your request in accordance with these Rules, you will receive one (1) entry in the Contest per envelope with sufficient postage. Entries by this method are limited to one (1) entry per person. To be eligible, each request must be: (i) received separately in an envelope bearing sufficient postage (i.e. mass mail-in requests in the same envelope will be void); and (ii) post-marked during the Contest Period and received no later than April 23, 2019. The Contest is subject to all applicable federal, provincial and municipal laws and regulations and will be governed by the laws of the Province of Ontario.

3. CONTEST PRIZE

There will be (1) one winner selected. The winner will receive \$1,000 in Bonus Bucks approximately valued at \$1,000 (the “**Prize**”). The Prize will be awarded in Bonus Bucks and must be accepted as awarded, is not transferrable and cannot be exchanged for cash or monetary difference between actual Prize value and the stated approximate Prize value, if any. The Prize must be collected at or delivered to a Canadian address. The Sponsor reserves the right to substitute for the Contest Prizes or any component thereof a Prize of equal or greater value, and/or to terminate or withdraw this contest at any time. All personal expenses are the

responsibility of the winner. The winner must respect the validity period of the Prize and shall accept any alternatives presented by the Sponsor. The odds of winning are dependent on the number of eligible entries.

4. ELIGIBILITY

To be eligible, entries must be received on or before April 23, 2019 (the "**Expiry Date**"). In order to enter and be eligible, the participant must be a registered Pioneer Bonus Bucks member (if you do not have a Pioneer Bonus Bucks Card, one can be issued to you at the time of purchase at no cost, and same must be registered in order to enter and be eligible). The Contest is open only to residents of Ontario who have reached the age of majority according to the laws of the Province of Ontario. This Contest is not open to: (i) directors, officers, employees, retirees, representatives, agents and contractors of: (a) the Sponsor and/or its related or affiliated companies (collectively, the "Sponsor and Affiliates"); or (b) any distributor, operator, dealer or retailer of the Sponsor and Affiliates (each of the foregoing being a "**Non-arm's Length Party**"), (ii) the immediate families of a Non-arm's Length Party; and/or (iii) persons who are domiciled with a Non-arm's Length Party. Sponsor reserves the right to cancel, terminate, modify or suspend the Contest, including any method of entry.

5. WINNER SELECTION AND CONDITIONS

A random draw will be conducted by a third party firm in Ontario administering the Contest on or before May 24, 2019 and the entrant whose name is drawn (the "**Selected Entrant**") will be contacted by the Sponsor within seven (7) calendar days of the draw by telephone and/or e-mail. If the Selected Entrant cannot be reached within ten (10) calendar days following the initial attempt of contact, or if the Selected Entrant does not meet all the Official Rules, the Selected Entrant will be disqualified, his/her right to the Prize will be forfeited and the Selected Entrant will have no further recourse towards the Sponsor or another party involved in the Contest. To win, the Selected Entrant must correctly answer a time-limited, skill testing mathematical question to be administered by telephone at a pre-arranged mutually convenient time, failing which the Selected Entrant must forego the Prize without compensation.

The Selected Entrant to the prize must sign a standard release in a form provided by the Sponsor confirming compliance with the Official Rules and releasing the Sponsor and Affiliates from any liability, damages, losses or injury in connection with this Contest and/or the Contest Prizes. The Selected Entrant will be required to grant to the Sponsor the right to use their name, location and likeness in any form of advertising relating to the Contest without further notice or compensation. Failure to comply with the Official Rules or to sign and return the Release form within seven (7) calendar days of the verification of the Winner and/or the Selected Entrant will result in disqualification and forfeiture of the Contest prize.

6. ENTRIES

All entries are the property of the Sponsor. Persons abusing the contest rules will be disqualified. The Sponsor, including its agents, representatives and those associated with them, are not responsible for any entry, a prize winning notification or the claim for prize, which fails to get entered, is lost, misdirected, miscommunicated or which arrives late, as the case may be, whether or not due to the fault of the Sponsor or of any other person or thing and whether or not due to any computer, software or any other technical malfunctions. The Sponsor will not be responsible for incorrect or inaccurate transcription or input of contest.

By participating in the Contest, each Entrant agrees to be bound: (i) by these Official Rules, which will be posted on the Contest Websites; and, (ii) by the decisions of the Sponsor, which shall be final and binding in all respects. The Sponsor reserves the right, at its sole discretion, to disqualify any Entrant found to be: (i) violating the Official Rules; (ii) tampering or attempting to tamper with the entry process or the operation of the Contest, or (iii) containing offensive, harassing, threatening, abusive language or that violate the intellectual property or other proprietary right of any person. The Contest is subject to all applicable laws and regulations.

7. PRIVACY

By completing and submitting the information requested for participation in the Contest, an entrant consents to the collection, use, and disclosure of his/her personal information by the Contest Sponsor and their agents and representatives for the purposes of (i) their internal use to facilitate the administration of the Contest, and (ii) if an entrant has so elected, to allow the Contest Sponsor and/or authorized third parties selected by the Contest Sponsor to provide the entrant with information on the Contest Sponsor's products and/or services. The collection, use and/or disclosure of any personal information an entrant provides are subject to Contest Sponsor's privacy policy, which is set out at www.parkland.ca/terms-use. No correspondence will be entered into except for potential Contest winners.

8. OTHER

The Contest Sponsor may terminate, modify, suspend or withdraw from this Contest (and/or any aspect thereof, including methods for selection of the Prize winners), in whole or in part, at any time without notice for any reason, without liability, at their sole discretion. In addition, the Contest Sponsor will not assume any responsibility of any nature whatsoever in all cases where their inability to hold the Contest or to remit the prizes to the winners results from a cause beyond their control, including acts of God, weather conditions, strike, lock-out or other labour dispute.

All intellectual property, including but not limited to trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are owned by the Contest Sponsor and/or its affiliates.

This Contest is Void in Quebec, where taxed, restricted or prohibited by law.